

NEWS RELEASE



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Neogen launches high activity K-Blue® Advanced

LEXINGTON, Ky., June 14, 2018 — Neogen today announced the development of an innovative TMB substrate that requires no special labeling and delivers excellent performance.

Neogen's new K-Blue® Advanced is a one-bottle, ready-to-use solution offering high activity, low background, long-term stability and non-hazardous labeling. K-Blue Advanced is ideal for assays requiring high activity, and is similar in kinetic performance to Neogen's popular Enhanced K-Blue substrate.

"The development of K-Blue Advanced is in response to Neogen's on-going commitment to providing high quality reagents to meet the changing and expanding requirements of our customers," said Neogen's Emilie Stanley. "K-Blue Advanced is a novel TMB substrate formulation providing the superior performance that is expected from a Neogen TMB substrate, while also minimizing product labeling hassles."

Neogen performed an in-house evaluation that compared the performance of the new K-Blue Advanced against proven Enhanced K-Blue in three different competitive ELISAs. The evaluation demonstrated K-Blue Advanced offers similar performance characteristics to Enhanced K-Blue. K-Blue Advanced offers a 2-year shelf life when stored between 2–8°C.

For the strictest regulatory environments, Neogen also offer K-Blue Aqueous, a revolutionary 100% solvent-free TMB substrate, which has been in production for over 15 years.

For more information, contact Neogen at 859/254-1221 or visit lifesciences.neogen.com.

Neogen Corporation (Nasdaq: NEOG) develops and markets products dedicated to food and animal safety. The company's Food Safety Division markets culture media and diagnostic test kits to detect foodborne bacteria, natural toxins, food allergens, drug residues, plant diseases and sanitation concerns. Neogen's Animal Safety Division is a leader in the development of animal genomics along with the manufacturing and distribution of a variety of animal healthcare products, including diagnostics, pharmaceuticals, veterinary instruments, wound care and disinfectants.

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