NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Bridgett Wynkoop
Neogen Corporation
517/372-9200

USDA approves Neogen’s Reveal® Q+ for DON

LANSING, Mich., April 23, 2012 — The USDA's Grain Inspection, Packers and Stockyards Administration (GIPSA) has verified the performance of another of Neogen’s simple and accurate tests for deoxynivalenol (DON). GIPSA’s approval of Neogen’s Reveal® Q+ for DON enables the simple, fully quantitative lateral flow strip test to be used for official testing in the national grain inspection system.

Neogen’s Reveal® Q+ for DON delivers precise results ranging from 0.3 to 6 parts per million (ppm) of DON after only 3 minutes. Reveal Q+ test strips are read in Neogen’s AccuScan® III lateral flow test reader to deliver precise results.

“GIPSA’s approval verifies the test performs as designed, and allows regulators to add our improved test to the expanding list of Neogen’s products they can rely on to ensure the safety of our worldwide food and feed supply,” said Ed Bradley, Neogen’s vice president of Food Safety. “Reveal Q+ for DON and our recently GIPSA-approved Q+ test for aflatoxin were designed to be the easiest and most reliable quantitative tests for mycotoxins available, and they are proving to be just that.”

Reveal Q+ for DON offers both room temperature incubation of the test strip and storage of the test kit — eliminating the need for an incubator and refrigeration space. The test requires only minimal equipment to achieve precise results and uses a simple water extraction.

Neogen’s AccuScan III reader provides an easy method to objectively read, store, and analyze results from Neogen’s line of lateral flow tests. AccuScan provides a permanent result that can be incorporated into a company’s food or feed safety plan.

DON is produced by the fungi living on cereal commodities such as wheat, corn and barley. The mycotoxin has been shown to produce toxicological effects in certain animals, with varying degrees of sensitivity, and has been implicated in causing problems in processed food, including off-flavor in ready-to-eat cereals and adverse effects on dough quality.

Neogen Corporation (Nasdaq: NEOG) develops and markets products dedicated to food and animal safety. The company’s Food Safety Division markets dehydrated culture media, and diagnostic test kits to detect foodborne bacteria, natural toxins, genetic modifications, food allergens, drug residues, plant diseases and sanitation concerns. Neogen’s Animal Safety Division markets a complete line of diagnostics, veterinary instruments, veterinary pharmaceuticals, nutritional supplements, disinfectants, and rodenticides.

###